

# Book Cover Analysis

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Title of the book:

Author/Pen Name:

Book Dimensions:

Genre and Audience:

Summary of the book in 1 – 2 sentences:

What should your book cover communicate to your readers?

Are there covers in your genre that appeal to you? What features do you like?

Is there a certain style you would like for your cover?

Describe the look and feel of your book?

Describe the kind of imagery you would like (photos, illustrations, text only)?

List the subject matter for your photos or illustrations (people, symbols, landscapes, etc.)

What color scheme do you envision for your book?

Is there a font or style of fonts you would like?

